



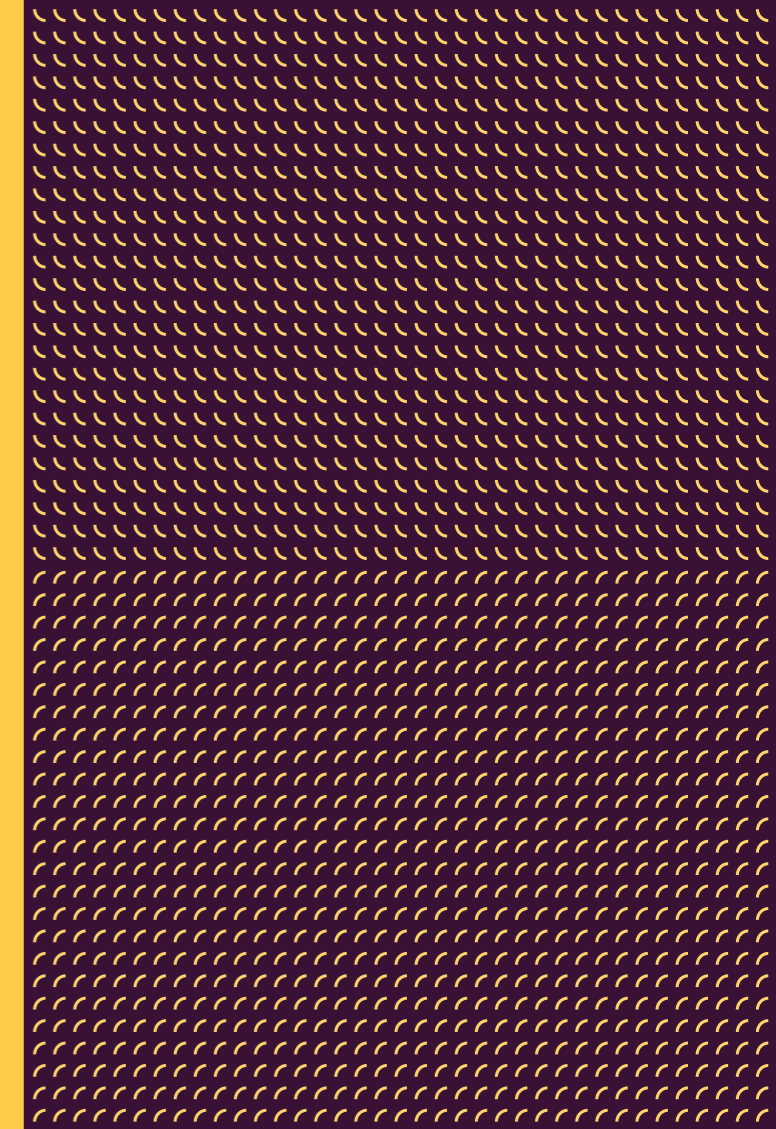
# EX<sup>24</sup>

## Ethnic Xchange Symposium

<b>08:00</b>	<b>Registration</b>
09:00	Welcome by MC, Ziena Jalil Mihi whakatau led by Ngāti Whātua Ōrākei
09:15	Official opening by Hon Melissa Lee
09:17	Speech by Hon Nicola Willis
09:30	<b>Plenary Session 1</b> Making the boat go faster – What can the government and ethnic businesses do to create more prosperity for NZ?  <b>Facilitator:</b> Kirk Hope, CE, Financial Services Council <b>Ministers:</b> Hon Melissa Lee Hon David Seymour Hon Judith Collins KC
<b>10:15</b>	<b>Morning Tea and Networking</b>
11:00	<b>Plenary Session 2</b> International trailblazers – Showcase of ethnic entrepreneurs in action on how to grow NZ's economy through offshore opportunities.  <b>Facilitator:</b> Kirk Hope <b>Business Representatives:</b> Simon Bridges, CEO, Auckland Business Chamber Priti Ambani, Country Head – New Zealand, Tata Consultancy Services Kenneth Leong, Director, Tiaki Capital <b>Senior Government Officials:</b> Carolyn Tremain, CE, MBIE Peter Chrisp, CE, NZ Trade and Enterprise

12:15	<b>Plenary Session 3</b> Taking the leap – Inspiring stories from ethnic entrepreneurs  <b>Facilitator:</b> Kathleen Morrison, Chair, ASEAN NZ Business Council <b>Business Representatives:</b> Ranjna Patel ONZM QSM JP, Founder, Tāmaki Health Group (Business Hall of Fame 2024) Rose Eusoff, Co-founder, Exotica NZ Group - Exotic plants importer Will Zhang, Founder, EmoEx - AI entrepreneur
<b>13:00</b>	<b>Networking Lunch</b>
14:00	Tātaki Auckland Unlimited – Word from sponsor
14:05	<b>Plenary Session 4</b> Trade winds – What puts the 'winds in our sails' to increase trade?  <b>Facilitator:</b> Ziena Jalil, Business and Public Sector Leader <b>High Commissioners:</b> Her Excellency Ms. Mazita Marzuki, High Commissioner of Malaysia to NZ Her Excellency Ms. Neeta Bhushan, High Commissioner of India to NZ His Excellency Mr. William Tan, High Commissioner of Singapore to NZ
<b>15:00</b>	<b>Afternoon tea</b>

15:10 – 16:10	<b>Breakout Sessions: Advice for NZ businesses - Expansion and AI</b>  <b>Workshop 1</b> New business frontier – Powering with and investing in AI  <b>Facilitator:</b> Fazleen Ismail, Director, Government Relations and Advisory, Ministry for Ethnic Communities <b>Panellists:</b> Danushka Abeysuriya, Founder and CTO, Rush Technologies Natalie de Boursac, Head of Financial Services, Google NZ David Wang, Co-founder, Migrant Investor and Entrepreneur Association (MIEA)  <b>Workshop 2</b> Scaling up – Tips on how NZ businesses can expand locally or globally  <b>Facilitator:</b> Ziena Jalil <b>Panellists:</b> Franky Wang, Head of Asia Business Activation, BNZ Ash Pateriya, General Manager, North Shore Toyota NZ Matt Prichard, Board Chair, KPMG
16:20	Mervin Singham, Host and CE, Ministry for Ethnic Communities
<b>16:30</b>	<b>Transmission: Drummers</b>
16:45 – 18:00	Corporate sponsored networking event – Opening speech by Hon Melissa Lee



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# About the Ethnic Xchange Symposium

The Ministry for Ethnic Communities is pleased to host its inaugural Ethnic Xchange Symposium. This symposium is dedicated to unlocking the full potential of ethnic businesses for the benefit of New Zealand.

Hear from government Ministers and officials, business leaders, industry experts, innovators, investors and entrepreneurs in a series of inspiring panel discussions, workshops and networking opportunities.

Focusing on trade, investment and innovation, let's unlock how ethnic businesses can further New Zealand's trading aspirations.

Join in and connect with Government, the private sector and ethnic businesses to create opportunities, address challenges and work together to grow our economy.

This is your chance to make connections, gain insights and knowledge, express your ideas and experiences and contribute to these crucial conversations.

Connect, learn, and grow. Be part of the inspiration today!

Facebook  
LinkedIn  
Email

@ethniccommunities.govt.nz  
@ethniccommunitiesgovt.nz  
ethnicxchange@ethniccommunities.govt.nz

# Speakers and Panellists

## Ministerial Speakers



**Hon Melissa Lee**  
Minister for Ethnic Communities



**Hon Nicola Willis**  
Minister of Finance



**Hon David Seymour**  
Minister for Regulation



**Hon Judith Collins**  
Minister of Science, Innovation and Technology

## Host, MCs and Facilitators



**Mervin Singham**  
Host and CE, Ministry for Ethnic Communities



**Kathleen Morrison**  
Chair, ASEAN Business Council



**Kirk Hope**  
CE, Financial Services Council



**Ziena Jalil**  
Co-MC, Business and Public Sector Leader



**Fazleen Ismail**  
Director, Government Relations and Advisory, Ministry for Ethnic Communities



**Bineeta Nand**  
Co-MC, Partner, KPMG

## High Commissioners



**Her Excellency Ms Mazita Marzuki**  
High Commissioner of Malaysia to NZ



**His Excellency William Tan**  
High Commissioner of Republic of Singapore to NZ



**Her Excellency Ms Neeta Bhushan**  
High Commissioner of India to NZ

## Panellists



**Simon Bridges**  
CEO, Auckland Business Chamber



**Priti Ambani**  
Country Head – New Zealand, Tata Consultancy Services



**Kenneth Leong**  
Director, Tiaki Capital



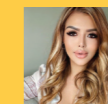
**Carolyn Tremain**  
CE, Ministry of Business, Innovation and Employment



**Peter Chrisp**  
CE, NZ Trade and Enterprise



**Ranjna Patel**  
ONZM QSM JP Founder, Tamaki Health Group



**Rose Eusoff**  
Co-Founder, Exotica Exotic Plants Importer



**Will Zhang**  
Founder, EmoEx - AI



**Danushka Abeysuriya**  
Founder and CTO, Rush Technologies



**Natalie de Boursac**  
Head of Financial Services, Google NZ



**David Wang**  
General Partner and Co-Founder, Migrant Investor and Entrepreneur Association



**Franky Wang**  
Head of Asia Business Activation, BNZ



**Ash Pateriya**  
General Manager, North Shore Toyota NZ



**Matt Prichard**  
Board Chair, KPMG

\*Accurate at the time of printing. Subject to change.

## Sponsors



## Partners

